JDOM

Homeowners get clarity.
Professionals grow faster.

AI organizes your home. And boosts your business.
From chaos and chat screenshots — to control, clarity, and growth.

hello@jdom.app

Managing a home is fragmented, manual, and frustrating

Scattered and lost data

Receipts are in drawers, blueprints in photo galleries, warranties in old emails. Critical information is everywhere — and nowhere when needed

No history of previous work

Each new contractor starts from zero. Like a doctor without a patient's medical history, they miss context and make costly mistakes

Inefficient contractor search

Finding help means endless messages, repeated questions, and vague pricing. It should be as easy and structured as ordering a ride in taxi

No control over ongoing work

Budgets go over, deadlines slip, documents get lost. There's no single place to track tasks, payments, warranties, or progress

Wasted time on estimates

Contractors spend hours calculating quotes for vague requests — with no guarantee of response or job. It's frustrating, time-consuming, and unsustainable at scale
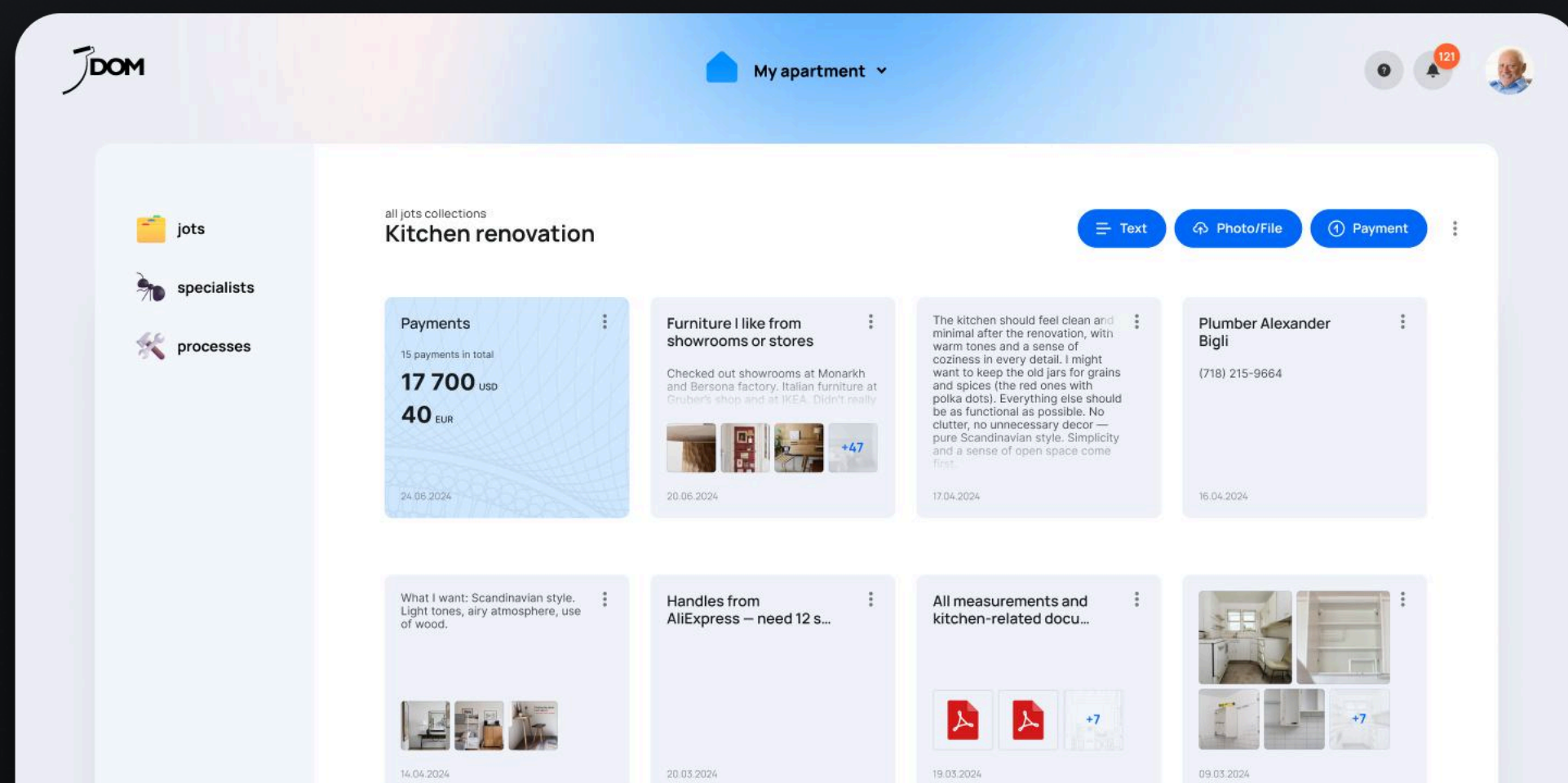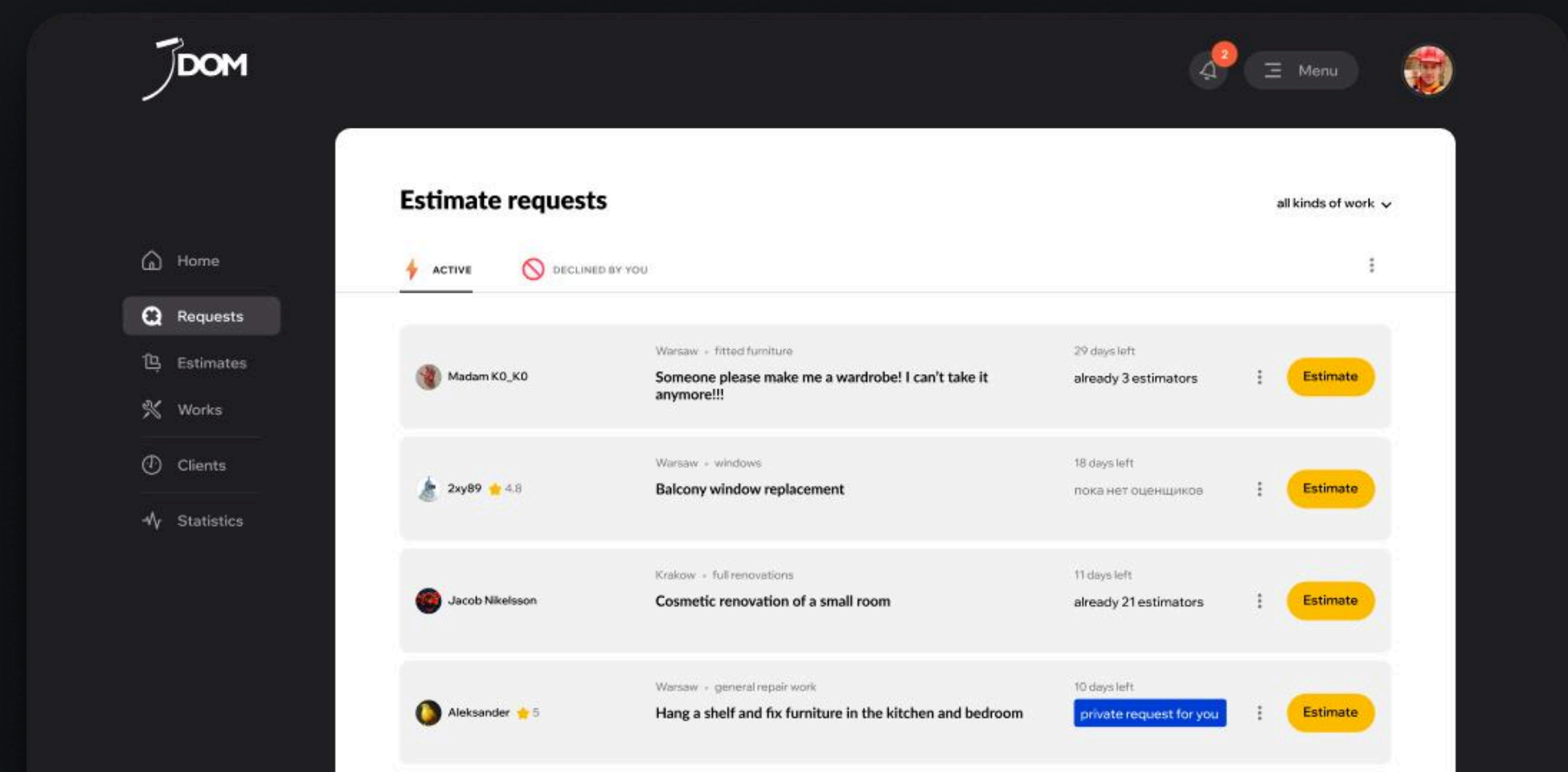
jDOM — a digital control platform for your home

jDOM helps manage your home — and work — in one place. Store bills, warranties, photos, or quotes as **jots** — smart notes that grow into structured collections. Homeowners stay organized, and specialists get a light CRM with AI-powered tools to process requests faster and spot growth opportunities.
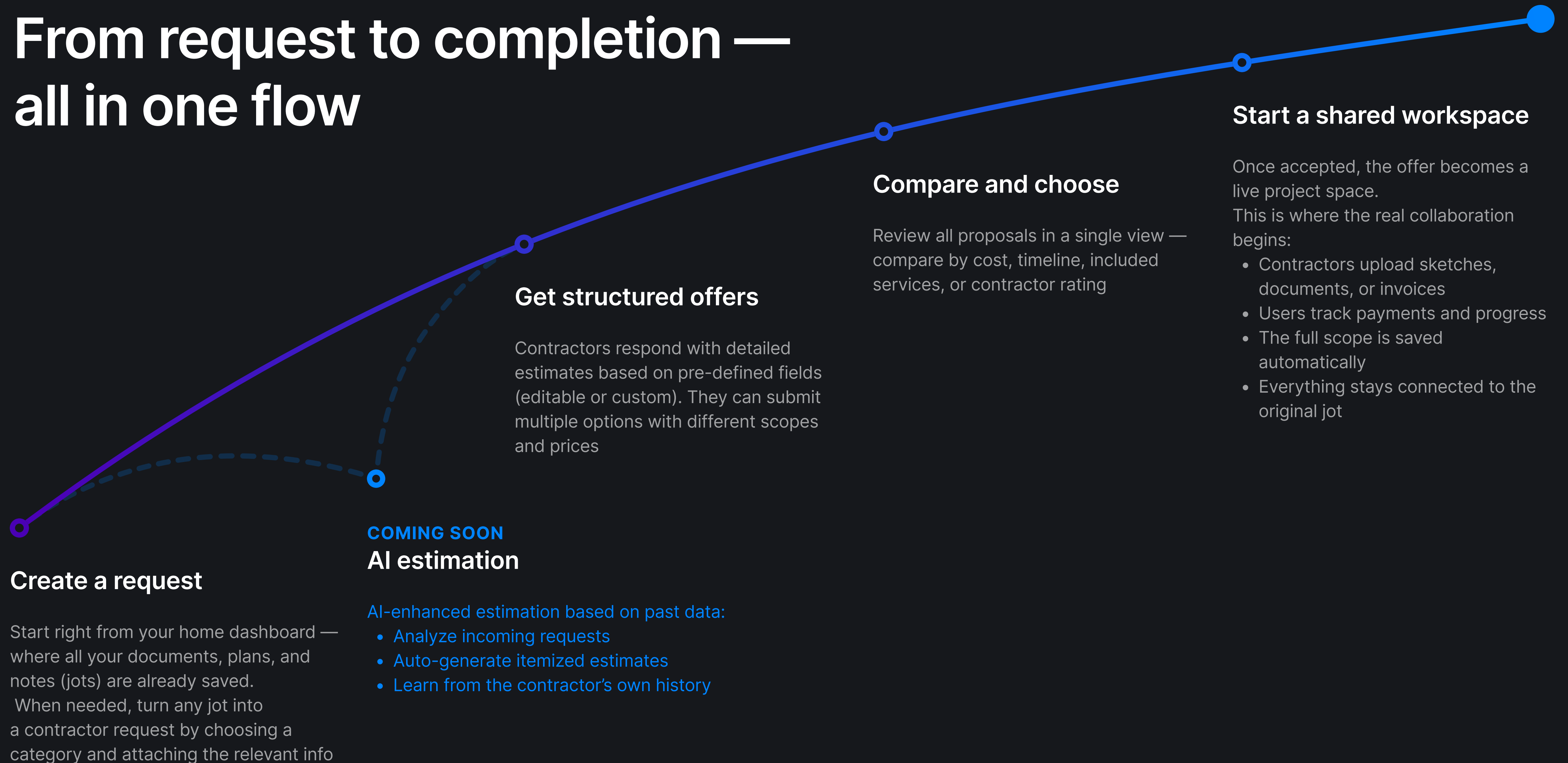
ALREADY LIVE

For **homeowners** — to store, group, and use all home-related info & create tasks

For **contractors** — to receive requests, send detailed estimates, and track progress

From request to completion — all in one flow

Get structured offers

Contractors respond with detailed estimates based on pre-defined fields (editable or custom). They can submit multiple options with different scopes and prices

Compare and choose

Review all proposals in a single view — compare by cost, timeline, included services, or contractor rating

Start a shared workspace

Once accepted, the offer becomes a live project space.
This is where the real collaboration begins:
- Contractors upload sketches, documents, or invoices
- Users track payments and progress
- The full scope is saved automatically
- Everything stays connected to the original jot

Create a request

Start right from your home dashboard — where all your documents, plans, and notes (jots) are already saved.
 When needed, turn any jot into a contractor request by choosing a category and attaching the relevant info

COMING SOON
AI estimation

AI-enhanced estimation based on past data:
- Analyze incoming requests
- Auto-generate itemized estimates
- Learn from the contractor's own history

Two-sided platform with clear value for both sides
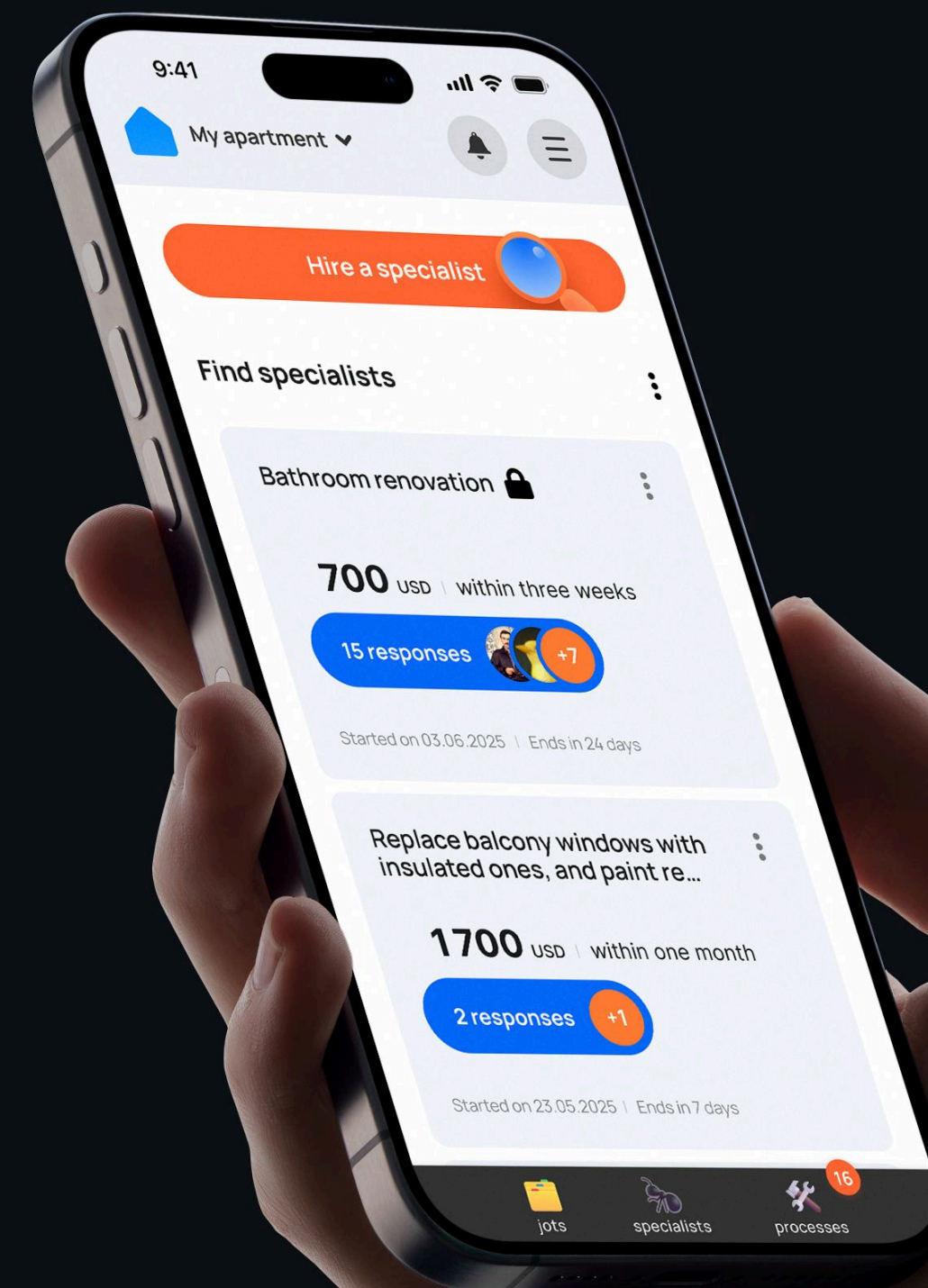
For homeowners

- Keep all home-related info in one secure place
- Easily launch contractor requests with full context
- Compare offers without back-and-forth messaging
- Track work progress, payments, and store results

Friendly, gamified experience encourages collecting everything in one place

For contractors

- Access high-intent leads with clear briefs and attached materials
- Speed things up with AI-powered estimates and smart templates
- Build trust with clients via shared workspaces and documented history
- Tap into global demand — expand beyond your region with a single click
- Grow faster with platform insights — jDOM highlights your strengths and shows where to improve

Built like a task-focused pro tool to streamline project delivery

AI-powered workspace for professionals

jDOM isn't just another source of leads — it's a complete platform for working smarter

✦ Smart summaries of incoming requests

AI analyzes each inquiry and generates a short summary with key details — so you don't waste time figuring out what the client wants

✦ AI-powered estimates

It learns from your past quotes and preferences, delivering quick estimates tailored to your style

Integrated workspace

Track payments, share documents, manage tasks, and double-check contracts — all in one place, fully synced with your client

✦ Market insights that matter

Since jDOM is a global platform, it sees trends. AI shows when to raise prices, which areas are heating up, and where your next client might be waiting

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Statistics

Day | Week | **Month** | Year

Insight: Your flooring projects in Warsaw show consistently high quality, but your pricing is above the local market average.

Opportunity: Nearby Kraków is currently underserved by specialists in your category. Expanding your services there could increase order volume and reduce competition pressure.

submitted grades	current projects	completed projects	earned amount
48 ↑3 VS last month	4 ↓1 VS last month	1	7 500 EU

Work category

You most often fulfill orders in the "Flooring" category

1	Flooring	542 orders
2	Furniture making	70 orders
3	Plumbing work	64 orders
4	Home appliances	5 orders
5	Windows	4 orders
6	Tiling	3 orders
7	Furniture making	1 orders

Go to requests

City

Most of your orders come from Warsaw

1	Warsaw
2	Krakow
3	Gdansk
4	Wroclaw
5	Poznan
6	Lodz
7	Lublin

Go to requests

Job cost

You have the lowest price in the "Flooring" category in Warsaw for October! You can increase the cost of your services.

Number of offer

Price range
1000 - 1200 EUR
Number of offers
500

Day | Week | **Month** | Year | Warsaw ▼ | Flooring ▼

Price range
1000 - 1200 EUR
Number of offers
500

20 EUR

Your offer falls within this price range
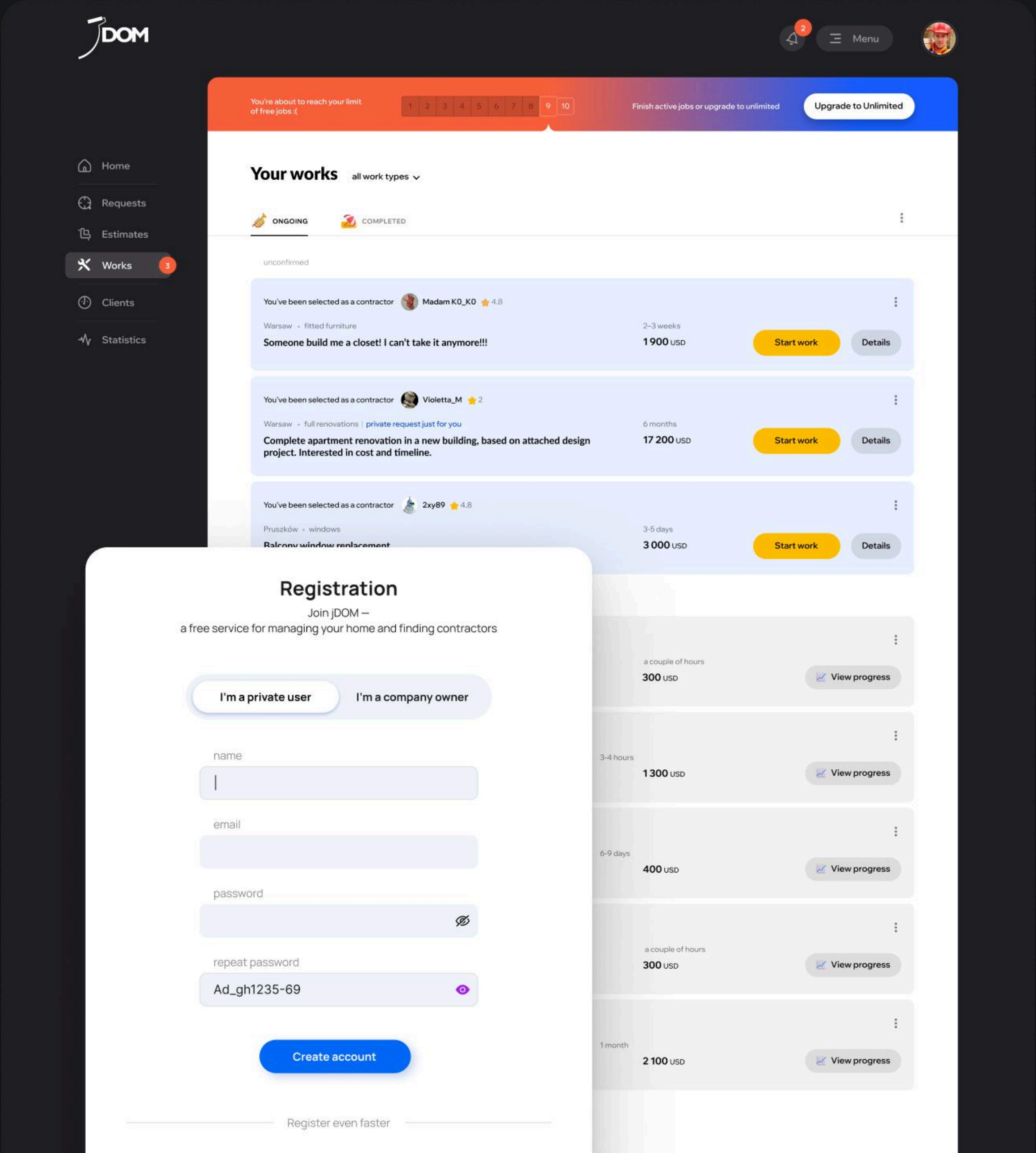
Term of work

Your offers for the speed of work are the most competitive in the form of work "cabinet manufacturing"

Number of offers

Day | Week | **Month** | Year | Warsaw ▼ | Flooring

Freemium for Homeowners

ALREADY LIVE

All features are free with soft limits: up to 5 active collections and 5 ongoing projects.
Users can finish a project to free up slots or upgrade for more.

Free estimates, paid workflows for Contractors

ALREADY LIVE

Contractors can view and respond to requests for free. Managing up to 10 active projects is included; additional slots are available via paid plans.

COMING SOON

- Top Contractor Program: Boosted visibility in listings and search.
- Secure Payments (Escrow): Protected transactions to build trust between parties and generate revenue through service fees.

What's already done

- MVP launched — active users, positive feedback
- Core infrastructure ready: dual-platform (Homeowners & Contractors)
- Early validation in the local market (Poland)
- First contractor base being onboarded

Q2
2025
First wave of verified contractors

Q3
2025
Homeowner beta launch with freemium model

Q4
2025
AI-powered estimation module

2026
Expansion to new markets & cross-border pilot

The PropTech boom is real

Smart home adoption is surging — by 2028, the global PropTech market is expected to exceed $68B ([Statista](#)). Millions of households are becoming digitally managed, but everyday homeowners still lack simple tools to control their most valuable asset.

The gap: Home intelligence for the 99%

While enterprise systems exist for buildings and developers, jDOM focuses on real people — helping them digitize their homes one jot at a time. The opportunity? To become the standard for home-side intelligence.

LONG-TERM VISION

- A cross-border marketplace of trusted contractors, supported by structured data from users' jots
- Smart assistance powered by AI — from diagnostics to automated planning
- A platform that grows with your home — from moving in to major renovations

We're looking for a partner to help us go global

Not just capital — we value strategic support in GTM, marketing, and partnerships.

Let's build the home infrastructure of the future — together.

CURRENT STAGE

Seed

OPEN TO

Smart investment

Expertise in proptech / SaaS

Access to international networks

jDOM is a startup project by <u>PRAS</u>

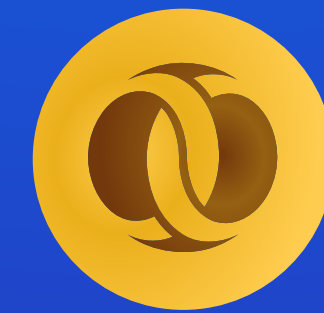A Warsaw-based product team with 14 years of experience in building digital platforms for global clients.

We focus on clear UX, scalable backend (C# .NET / Java Spring), and fast frontend (React / Angular). From user flows to deployment — everything is designed to work smoothly and grow with the product.

REQUEST A DEMO OR GET IN TOUCH

hello@jdom.app

Best custom software developer & web portal developer 2021-24 according to TechBehemoths

Certified consultant of the European Bank for Reconstruction and Development on business digitalization

IT solutions for UN projects, Huawei, and Wargaming

Recognized by Behance experts as outstanding UI/UX